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Geological Resources, Inc.



2021 SE Petro-Food Marketing Expo
MAY 20-21, 2021
Really BIG News

THE REALLY BIG EXPO

The 2021 Southeast Petro-Food Marketing Exposition will be held on **May 20-21, 2021 – SAME LOCATION!**

Registration is open for both [attendees and exhibitors](#) so register today by clicking on the appropriate link below!

[Attendee Registration Link](#)

[Exhibitor Link](#)

[Additional Link](#)

Event Schedule

Hotels & Lodging



There's still time to Advertise

Advertising YOUR Business is OUR Business and one of your exclusive member benefits. We have NEW bonus offers for 2021 so make sure you take advantage to stand out in 2021! We are currently working on your **2021 Membership Directory** and there are only a few spots left. Also if you are still interested in advertising in our **Fuel Line Newsletters** or **Membership News E-Blasts**, just let us know.

Call us and we will handle everything for you. You can reach Hannah Lorange at 803-419-0804 or Donna Shook at 803-765-9570.

View our 2021 Advertising Options before they're gone! *Limited quantities are available.* Log onto the Members Only section on the [SCCPMA website](#)

Username: SCCPMA

Password: 2020vision

Thank You 2021 Advertisers



Are you interested in serving your association as a committee member for 2021? If so, you will find a list of committees along with the signup link below.

Link: <https://sccpma.com/committee-volunteer-form/>

Username: **SCCPMA** Password: **2020vision**

1. **CONVENTION COMMITTEE** -- Provide ideas for annual convention including overall programs, such as educational workshops, theme, silent auction, entertainment, sponsorship packages.
2. **EDUCATION COMMITTEE** -- Research and develop educational programs and/or activities that will allow members to increase their value, marketability and provide personal growth and development.
3. **GOLF COMMITTEE** -- Create a marketing campaign to maximize participation. Solicit members to sponsor, play, and/or volunteer during the event.
4. **LEGISLATIVE COMMITTEE** -- Attend events on behalf of the association. Meet with state legislators to distribute PAC checks. Assist with the setup of the legislative panel during the annual convention.
5. **MEMBERSHIP COMMITTEE** -- Create marketing/retention campaigns for member recruitment. Members may be asked to make phone calls during membership drives and distribute welcome packets during the annual trade show.
6. **RECOGNITION COMMITTEE** -- Identify the categories, standards, and the number of awards/scholarship programs to be offered. Develop a marketing plan that promotes programs and ensures all members have an opportunity to participate.

Welcome New Associate Member



YOUR CARWASH EXPERT™



National Car Wash Solutions

Ted Winchester

Email: twinchester@ncswash.com

Phone: 336-210-0260

Website: ncswash.com

Company Description: NCS is North America's leading car wash solution provider. Our brands include RYKO in-bay automatics, MACNEIL tunnel wash systems, CLEAN Touch Solutions, CSI Cleaning Systems chemicals, TSS Car Wash Services marketing, VACUTECH Vacuum Systems, and CLEAN TOUCH service and installation.

Great service is the driving force behind all that we do. Our bundled solutions provide customized services so you get exactly what you need- When you need it. From Product Education, maintenance, and repair services, to consultations regarding finance, construction, and installation, our knowledgeable team is here to help you every step of the way.

Welcome New Associate Member

salem environmental



**Salem Environmental
President**

Harvey C. Danner, Jr.

150 Bee St., Suite 818

Charleston, SC 29401

Email: hdanner@salem-environmental.com

Phone: 704-737-0407

Website: <http://www.salem-environmental.com>

Company Description: CFI TankFoam™ In-Place UST Abandonment, UST Excavations, OPTIC FuelClean™ UST/AST Product Filtering, Soil/Groundwater Sampling, SampleServe.com Groundwater Site Reporting Systems, Residential/Commercial UST Magnetometer Locating, and Phase One Site Assessments. Direct sales of Vaporex™ Diesel Exhaust Fluid (FOB manufacturer). Distributor of Austin Air™ and AirOasis® IAQ/HVAC Air Filtration Products that eliminate mold, bacterial and viral (COVID) organisms.

Welcome New Associate Member

GetUpside

GetUpside

Regan Kleinpeter

Marketing Manager

1701 Rhode Island Ave NW

Washington, DC 20036

Email: regan@getupside.com

Phone: 225-328-5924

Website: <https://app.getupside.com>

Company Description: GetUpside is a platform that guarantees new, profitable gallons and c-store customers for your business. We analyze data you already have to understand how consumers buy from you and personalize offers to profitably change that behavior; driving new customers to buy 2x per month, infrequent customers to buy 50% more often, and increase overall pump-to-store conversions by 3x. These unique offers are delivered via our Top-10 mobile app and partner apps to over 25 million users every day. The GetUpside program does not require any operational changes, employee training, or hardware/software integrations to run and is built to complement and support any existing loyalty program. Our measurement methodology has been validated by third-party subject matter experts and we provide detailed analytics in real-time to ensure that every transaction is profitable for you - or you don't pay.

FUEL LINE NEWSLETTER ADVERTISER: MEMBER SPOTLIGHT



Eby-Brown
A Performance Food Group Company

Briefly describe what you do at your company and what your company does.

I am the National Director of Business Development at Eby-Brown Company, a leading Convenience Store distributor, and a member of the Performance Food Group family. I am responsible for developing and cultivating retailer relationships and new business development. Eby-Brown delivers innovative foodservice and merchandising solutions, along with valuable technology and insight to more than 10,000 c-store retailers across North America. Our goal is to make business easy, and profitable for our customers.

What do you like best about your company?

Eby-Brown is truly a family. We check-our-titles-at-the-door when it comes to servicing our customers and supporting each other.

Before working at your current company, name some of the companies you worked for or some of the jobs you have held.

Prior to joining Eby-Brown, I spent three years in the financial industry, as well as owning and operating several startup companies. I've accomplished all of this while being a full-time mother of two amazing children, Tatum and Tyler.

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Biggest challenges (work or professional) you have faced. How did you overcome them?

It is imperative to be heard and valued as a partner and not just seen. Especially given today's challenges and the limited amount of inter-personal opportunities. Meetings, events, and dinners have been limited, if not completely absent this past year. I've learned to listen, empathize to discover challenges, and collaborate to uncover meaningful, and profitable solutions for our retail partners. I am extremely passionate about my work and focused on creating value with every activity. These traits have played a critical role in my success, and help me overcome the many challenges we face in what is a very dynamic, ever-changing industry.

Tell us something we do not know about you or your company.

Eby-Brown works hard to recruit, elevate and grow the roles of women within the company. Personally, I am a proud and active member of other key industry organizations including; WPMCA, NCPCM, GACS, FAWD, IAWD. I hold board seats for VWDA and NCWA and was recently appointed to the NACS Supplier Committee. I also have a music degree, play classical piano, and love to play competitive tennis.

How did you find out about SCCPMA (Previously known as SCPMA or SCACS)?

Our friends and partners at Swisher highly recommended Eby-Brown join.

Why did you join?

To connect and establish long-lasting relationships with our vendor partners, retailers, and other distributor members. Eby-Brown wants to make a difference and impact the industry through active participation and helping serve organizations like SCCPMA.

What SCCPMA event(s) do you like the best and why?

The annual golf outing is an exceptional way to meet industry leaders, relax, and remind me I should take golf lessons. There are some amazing golfers who attend. However, my favorite was the Members Appreciation Day. I had a blast learning to skeet shoot and even took second place in my division! I look forward to both of these events in 2021 as well as the fishing tournament.

What do you enjoy doing in your spare time?

I enjoy engaging and competing in numerous athletic and musical activities with my family and friends, as well as traveling and exploring new places. I look forward to when we can all go back to attending our favorite sporting events and concerts.

What motivates you?

Cultivating relationships and connecting others both personally and professionally. I love having the opportunity to meet hundreds of people all around the country and finding ways to connect them and share their successes and stories.

What advice would you give to your younger self or others?

Be patient. You don't have to have all the answers by 25 and you won't. Work hard, contribute, and give back to your community.

South Carolina Convenience & Petroleum Marketers Association

Michael W. Fields, Executive Director

Michael@sccpma.com

1809 Gadsden Street, Columbia, SC 29201 (physical address)
P.O. Box 64, Columbia, SC 29202 (mailing address)

803-765-9570 (Phone) 803-252-2385 (Fax)

www.sccpma.com

Donna@sccpma.com, Hannah@sccpma.com

"Keeping SC Fueled"