

SCCPMA 2023 Advertising Options

*****All advertisers will be recognized individually on SCCPMA's social media outlets throughout the year*****

FUEL LINE NEWSLETTER (12 Issues)

This publication highlights industry news and regulations, State & Federal legislative issues that affect your business, SCCPMA event information, etc.

\$375 per issue

FULL-PAGE, COLOR AD (7.5 " wide x 10" length)

*** Your advertisement will be linked to your website.**

BONUS OFFER

Your company's logo and website link will be displayed on the home page of the SCCPMA website at no cost for the entire year.

In one of the **Membership News E-Blast**, your company will be featured, which will include a personal testimony and company logo.

On the SCCPMA's social media outlets, your featured company write-up will be posted.

Under the **Members Only** section, the article featured in the Membership News E-Blast will be highlighted.

\$200 per issue

HALF-PAGE COLOR AD (7.5" wide x 5" length)

*** Your advertisement will be linked to your website.**

\$125 per issue

QUARTER-PAGE COLOR AD (3.75" wide x 5" length)

*** Your advertisement will be linked to your website.**

AD DEADLINE SCHEDULE

Format ad using the above-referenced dimensions and save as a high-resolution (JPEG, PNG file). Then, email the original ad to Donna Shook at donna@sccpma.com by the deadlines listed below:

January 2023 Ad	—	December 15, 2022
February 2023 Ad	—	January 13, 2023
March 2023 Ad	—	February 15, 2023
April 2023 Ad	—	March 15, 2023
May 2023 Ad	—	April 14, 2023
June 2023 Ad	—	May 15, 2023
July 2023 Ad	—	June 15, 2023
August 2023 Ad	—	July 14, 2023
September 2023 Ad	—	August 15, 2023
October 2023 Ad	—	September 15, 2023
November 2023 Ad	—	October 13, 2023
December 2023 Ad	—	November 15, 2023

You have the option of submitting all your ads for the year at one time or submitting your ad each month using the above ad deadline schedule.

MEMBERSHIP NEWS E-BLAST (14 issues)

This publication contains member announcements, event information and legislative updates. Your company logo & website link will be displayed on each issue. The logos will be rotated on each issue to allow optimal exposure. Logo Size: 3" X 3" **Limited to 10.*

PRICING

\$2,800 per year (14 issues)

BONUS OFFER: Advertisers will receive a boxed listing with color logo and 50-word company description **(\$200 Value)**

LOGO DEADLINE

Upon submission of order. Email high-resolution (JPEG, PNG) logo file to Donna Shook at donna@sccpma.com.

WEBSITE ADVERTISER * LIMITED TO FIVE (5) ADVERTISERS! FIRST-COME, FIRST SERVED**

Your company logo & website link will be displayed on one of the following association's tabs/pages:

1. About
2. Legislative Watchdog
3. Events
4. Scholarships
5. Contact

PRICING

\$1,500 per year

BONUS OFFER: Advertise for 12 months and receive a boxed listing with color logo and 50-word company description **(\$200 value)**

LOGO DEADLINE

Upon submission of order. Email high-resolution (JPEG, PNG) logo file to Donna Shook at donna@sccpma.com.

MEMBERSHIP DIRECTORY

This publication contains six tabs that include Marketer members' information broken down alphabetically, by city; and by brand; Associate members' information broken down alphabetically and by category; and legislative members' contact information in South Carolina as well as the delegates that serve in Washington, DC.

PRICING

\$2,200	Color Ad on <u>Back</u> Cover (4.75" wide x 7.5" length, no bleed)
\$2,000	Color Ad on <u>Front</u> Inside Cover (4.75" wide x 7.5" length, no bleed)
\$2,000	Color Ad on <u>Page 1</u> – Opposite of <u>Front</u> Inside Cover (4.75" wide x 7.5" length, no bleed)
\$2,000	Color Ad on <u>Page 2</u> - Across from Table of Contents (4.75" wide x 7.5" length, no bleed)
\$1,700	Color Ad on <u>Back</u> Inside Cover (4.75" wide x 7.5" length, no bleed)
\$1,500	Color Ad Facing Page to <u>Back</u> Inside Cover (4.75" wide x 7.5" length, no bleed)
\$1,000	Divider Tab—Full-page, color ad (4.75" wide x 7.5" length, no bleed) <i>*Limited to 12</i>

BONUS OFFER: Choose any of the above-referenced ad options and receive a boxed listing with logo and 50-word company description **(\$200 Value)**

\$ 800	Full-page, color ad (4.75" wide x 7.5" length, no bleed)
\$ 600	Half-page, color (Ad (4.75" wide x 3.50" length, no bleed)
\$ 400	Half-page, black & white ad (4.75" wide x 3.50" length, no bleed)

Additional Company Listing Enhancements

\$50	Boxed Listing
\$100	Boxed Listing with Black & White Logo
\$200	Boxed Listing with Color Logo and 50-word Company Description

Standard company listing includes 20-word description

AD DEADLINE

JANUARY 15, 2023

Format ad using the above-referenced dimensions and save as a high-resolution (JPEG, PNG file). Then, email the original ad AND your company's logo to Donna Shook at donna@sccpma.com

PAYMENT DEADLINE FOR ALL PUBLICATION OPTIONS

Advertising must be paid in full by **JANUARY 15, 2023**.

SCCPMA accepts all major credit cards and checks.

Please note all advertisers must be a member of SCCPMA.

A separate charge is required for membership.