



SC CPMA

CONVENIENCE & PETROLEUM MARKETERS ASSOCIATION

2023 SUMMER CONVENTION

Sandy Toes  *& Mistletoe*

JULY

15-19

*Wild Dunes Resort
Isle of Palms, SC*



2023 CONVENTION SCHEDULE

Saturday, July 15

- 12:00pm-1:00pm Board of Directors Luncheon
Osprey Ballroom 5-6
- 1:00pm-4:00pm Board of Directors Meeting
Osprey Ballroom 5-6
- 4:45pm-10:00pm Kids Program w/Dinner
For Kids of VIP Reception Attendees Only
Palms Ballroom
- 5:00pm-6:30pm VIP Reception for Top Sponsors,
Board and Past Presidents
Indigo Room & Balcony

Sunday, July 16

- 8:00am-12:00pm Set up of Member Vendor Giveaway
Indigo Room & Balcony
- 1:00pm-4:00pm Member Vendor Giveaway
& Check-In
Indigo Room & Balcony
- 5:00pm-6:30pm Family Photo Shoot
Sweetgrass Inn near poolside area
- 5:15pm-11:00pm Kids Program w/Dinner
Palms Ballroom
- 5:30pm-6:30pm Reception Osprey Foyer
Silent Auction Begins Osprey 1-3
- 6:30pm-6:45pm Welcome
- 6:45pm-7:45pm Dinner
- 7:15pm Silent Auction Ends
Osprey Ballroom 1-3
- 7:45pm -8:15pm Sponsor Recognition
Osprey Ballroom 4-7
- 8:15pm-8:45pm Awards Presentation
Osprey Ballroom 4-7
- 8:45pm Break
- 9:00pm-11:00pm Live Auction
Osprey Ballroom 4-7

Monday, July 17

- 7:00am-8:00am Group Member Breakfast
Osprey Ballroom 4-7
- 8:00am-9:00am Late Check-In
Osprey Foyer
- 8:00am-9:30am Legislative Panel Session
Osprey Ballroom 4-7
- 9:45am-3:00pm Kids Program w/Lunch
Palms Ballroom 1-5
- 10:00am-5:00pm Hospitality Suite
Osprey Ballroom 1-3
- 10:00am Golf Check-in
Links Golf Course

Monday, July 17

- 10:30am Fishing Excursion
Wild Dunes Yacht Harbor
- 10:30am-4:30am Golf w/Lunch
Wild Dunes Golf Course
- 11:30am-3:00pm Member/Spouse Program
Sweetgrass Basket Weaving
Class w/Gullah Style Lunch
Indigo Room & Terrace
- 5:00pm-11:00pm Kids Program w/Dinner
Palms Ballroom
- 6:00pm-9:00pm Dinner on Your Own
- 9:00pm-11:00pm Mentalist Craig Karges
w/Open Bar
Indigo Room & Terrace

Tuesday, July 18

- 8:00am-9:00am Group Member Breakfast
w/Motivational Speaker,
Chad Hymas
Osprey Ballroom 4-7
- 8:45am-11:45am Kids Program
Palms Ballroom
- 9:00am-9:45am Marketer Panel Discussion
Osprey Ballroom 4-7
*A group of petroleum marketers and
convenience retailers from all regions of
the state will talk about our industry and
answer your questions*
- 9:45am-10:15am The Power of Social Media with
Merritt McNeely, CEO
(Flock & Rally)
Osprey Ballroom 4-7
- 10:00am-5:00pm Hospitality Suite
Osprey Ballroom 1-3
- 10:15am-10:30am Lottery Update
Dolly Garfield, General Counsel
SC Education Lottery
Osprey Ballroom 4-7
- 10:30am-11:30am Membership Meeting -
*A Full Report of the Financial Condition of
the Association and its programs and
activities*
Osprey Ballroom 4-7
- 11:45am-1:00pm Family Picnic
Osprey Ballroom 4-7 & Terrace
- 1:00pm-6:30pm Networking Opportunity*Free Time
- 6:30pm-10:30pm Christmas in July - *Sandy Toes
& Mistletoe* Themed Family
Dinner Party
Osprey Ballroom

Wednesday, July 19

Departure

Legislative Panel Participants

Hear these industry champions recap the just-completed legislative session and preview what's on the horizon for 2024. Plan to attend and participate on Monday morning.



Sen. Mike Gambrell
Republican—Honea Path



Sen. Larry Grooms
Republican—Bonneau



Sen. Shane Martin
Republican—Pauline



Sen. Danny Verdin
Republican—Laurens



Rep. Bill Hixon
Republican—North Augusta



Rep. Russell Ott
Democrat—St. Matthews



Rep. Jay West
Republican—Belton

MONDAY AFTERNOON ACTIVITIES

Fishing Excursion

Monday 10:30am

AquaSafaris will host our group this year and they are excited to have us for some inshore fishing! All of their captains are locals and have been fishing 10+ years and they know all the good spots for fishing.

In July, typically what is biting for inshore fishing are Mackerel, Red Drum, Black Drum, Sheepshead, Trout, Shark, Cobia, Ladyfish, & Tarpon.

An AquaSafaris representative will meet you at the Wild Dunes Yacht Harbor for your excursion, so please arrive early; so that we can take off promptly at 10:30am! Please huddle with your assigned boatmates so that we can cast off in a timely manner. **(If you need a shuttle, text (843) 620-2162 at least 15 min. before needed)**

They will have everything you need to fish; licensing, bait, tackle, etc. Your registration fee also includes your captain's gratuity. All you need to bring is yourselves, any snacks and drinks you'd like to enjoy. Bring your own personal cooler and head down to our hospitality suite (Osprey Ballroom 1-3) to load up the beverages of your choice. Note -No red wine or glassware is permitted. Plastic cups and cans only please. We'll have a box lunch for you at the Harbor. Also, Don't forget your sunglasses, sunscreen, hats, etc. to keep you cool and shaded!



Golf Tournament

Monday 10:30am (Check-in starts at 10:00)

Join us for the annual Carolina/Clemson Golf Tournament at the Wild Dunes Links Course, 10001 Back Bay Drive, Isle of Palms. Will it be a three-peat by the **Gamecocks?** Or will the **Tigers** get lucky?

The format has changed to a traditional 4 person Captain's Choice with a shotgun start at 10:30am.

Bring your own personal cooler and head down to our hospitality suite (Osprey Ballroom 1-3) to load up the beverages of your choice to get started. NOTE: There will be two beverage carts circulating with beer, water, soft drinks and hydrating products. If you want something other than that, you will be responsible for it. Lunch will be Cheerwine® BBQ.

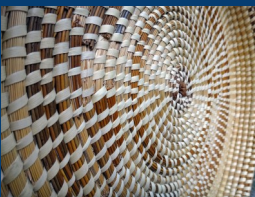
(If you need a shuttle, text (843) 620-2162 at least 15 min. before needed)



Sweetgrass Basket Weaving Class

Monday 11:30am

Learn the art of traditional sweetgrass basket weaving from a 5th generation instructor and enjoy a Gullah Style lunch in the Indigo Room & Terrace.



Craig Karges
Mentalist

MONDAY NIGHT ENTERTAINMENT

Our speaker, Craig Karges, (pronounced: CAR-GUS) has made over five thousand appearances on four continents, in 27 countries, and in all fifty states. He was named one of the top five variety entertainers in the country by Performance magazine. He is a Certified Speaking Professional as designated by the National Speakers Association and a member of the CPAE Speaker Hall of Fame. The international Psychic Entertainers Association named him Entertainer of the Year. He is the author of three books including the best-selling "Ignite Your Intuition." His television credits include: The Tonight Show, The Larry King Live Show, as well as appearances on CNN Headline News, The Fox News Channel, CNBC, and E! Entertainment Television. He combines illusion, psychology, and intuition to create some extraordinary events.

TUESDAY MORNING MOTIVATION

TUESDAY

Chad Hymas inspires, motivates, and moves audiences, creating an experience that touches hearts for a lifetime. He is one of the youngest ever to receive the Council of Peers Award for Excellence (CPAE) and to be inducted into the prestigious National Speaker Hall of Fame. In 2001, at the age of 27, Chad's life changed in an instant when a 2,000-pound bale of hay shattered his neck, leaving him a quadriplegic. But Chad's dreams were not paralyzed that day—he became an example of what is possible.

Chad is a best-selling author, president of his own communications company, and recognized world-class wheelchair athlete. In 2003, Chad set a world record by wheeling his chair from Salt Lake City to Las Vegas (513 miles).

Chad's speaking career in the areas of leadership, team building, customer service, and mastering change has brought him multiple honors. He served as president of the National Speakers Association Utah chapter and is a member of the elite Speakers Roundtable (one of twenty of the world's top speakers).

As a member of the National Speakers Association, Chad travels as many as 300,000 miles a year, captivating and entertaining audiences around the world. He has graced the stage of hundreds of professional and civic organizations, including Wells Fargo, Blue Cross Blue Shield, AT&T, Rainbird, IHC, American Express, Prudential Life, Vast FX, and Merrill Lynch.



Chad Hymas

Marketer Panel Discussion

Tuesday Workshop

You won't want to miss the marketer member panel discussion on Tuesday morning. We've put together a group of petroleum marketers and convenience retailers from all regions of the state to talk about our industry and to answer the questions you've always wanted to ask. You'll have the opportunity to submit questions in advance. Moderated by SCCPMA President Brittany Kalivas, this fast-paced panel discussion/Q&A session will definitely be one that you'll attend.

Lottery Update

Dolly Garfield, the General Counsel of the SC Education Lottery, will update the membership on where the lottery has been, where it is now, and where it might be going down the road.



The Power of Social Media

Merritt (McHaffie) McNeely joined Flock and Rally in 2018, first as VP of marketing, bringing with her an extensive background in marketing, communications and organizational leadership. In September 2022, she was named CEO.

Merritt worked as the executive director for the Five Points Association from 2005-2013 and during her tenure she served as the youngest and first female chair of the annual St. Pat's in Five Points festival.

From 2013-2018, Merritt was the director of marketing and membership for the South Carolina State Museum. She led the statewide marketing and communications for the grand opening of the new museum in 2014 and became founder and chair of the Total Eclipse Weekend, Columbia, S.C. campaign, which drew hundreds of thousands of travelers to the Midlands.

Since joining Flock and Rally, she has led the team to garner one Gold ADDY for The COMET's "Saving Sarah's Seat" campaign and three Silver ADDY awards for the South Carolina State Fair.

She is a recipient of the State Media Company's "20 Under 40," Columbia Regional Business Report's "Women of Influence," The Free Times' Next Most Powerful 50 and Columbia Business Monthly's "50 Most Influential" and "S.C. Women in Business 2022" honors. In addition, Merritt has served on numerous boards and held multiple leadership roles.



Merritt McNeely
CEO Flock & Rally



Don't forget to wear your best Christmas themed costume!

Christmas in July - Sandy Toes and Mistletoe Themed Family Dinner

HO HO HO!!!

Get your jingle bells and sleigh and join us for a festive time celebrating Christmas in July. Compete for fun and prizes, enjoy a Christmas themed meal, and dance the night away to our DJ!



WILD DUNES RESORT

5757 Palm Blvd., Isle of Palms, SC 29451 / 843-359-5593

Amenities/Resort Fee

The daily Resort Fee of \$7.50 includes:

- Admission to the Fitness Center
- Access to the ALL Pools and Swim Center
- Daily newspaper upon request
- 1-hour complimentary tennis court usage
- One bucket of golf balls per person at the Links Golf Range
- Intra-Resort transportation
- Valet-parking at the Village Circle and Boardwalk Inn
- Self-parking in the heart of the resort
- Access to the Business Center 24 hours a day
- Complimentary Wi-Fi in guestrooms

*****To enhance reception, go to settings on your iPhone & Select "Cellular", Turn on & Activate "Wi-Fi Calling" feature*****

Check-In Time is after 4:00pm

Check-Out Time is by 11:00am

Boardwalk Inn guests check-in is at the Boardwalk Inn—front desk.

Sweetgrass Inn and Residences guests check-in is at the Sweetgrass Inn— front desk.

• **The Spa at Sweetgrass**

Located in the Sweetgrass Inn

Hours: Monday – Thursday 9:00am - 6:00pm
 Friday & Saturday 9:00am - 8:00pm
 Sunday 9:00am - 4:00pm

To book your appointment call 843-886-2555

SCCPMA members receive a 10% discount

• **Resort Dining**

Enjoy resort dining at the following restaurants or for dinner delivery options, call 843-886-2218

Coastal Provisions

Wild Dunes signature restaurant and bar inside the Boardwalk Inn. Serves Breakfast, Lunch, and Dinner.

Breakfast 8:00am-11:00am / Lunch 12pm-4:00pm / Dinner 5:00pm-10:00pm

Coastal Crust

Wood-fired pizzas and Italian inspired dishes. Located below the residences.

Lunch: Thurs—Sun 11:00am-3:00pm

Dinner: Sun—Thurs 4:00pm – 9:00pm

Dinner: Fri & Sat 4:00pm – 10:00pm

Grand Pavilion

Burgers, hot pretzels, fried chicken nuggets, salads. Located at the end of the Boardwalk next to the ocean.

Food: 11:30am – 8:00pm Daily

Bar: 11:30am – 8:00pm Daily

Laughing Gull Restaurant and Bar

Food and beverage prepared with an island flair.

Located at the Sweetgrass Inn pool.

11:00am – 9:00pm

Oystercatcher Restaurant and Bar

Sustainable seafood-focused menu accompanied by a selection of chef-crafted salads, sandwiches, and small plates. Located in the Sweetgrass Inn.

Breakfast 7:30am - 10:30am

Bar 4:00pm - 11:00 pm

Food 5:00pm - 10:00pm

The Nest Rooftop Bar

Serving artisan cocktails, craft beer and chilled wines, charcuterie, and antipasto. Come enjoy the spectacular sunset views. Located on the top of the Sweetgrass Inn.

Wed - Sun 4:00 - Sunset

Woody's Eatery

Offering sandwiches, salads, snacks & cocktails & beer.

Located between the Harbor Course

Pro Shop and the Tennis Center.

Daily: 7:30am – 2:30pm

Sweet Shoppe

Candy by the pound, full ice cream & gelato bar, shakes & sundaes. Located on the Boardwalk toward the beach.

Daily: 1:00pm – 9:00pm

Hudson's Market & Café

This quaint market features notable wines and necessary sundries. Located below the Residences.

Sun - Thurs 7:00am – 7:00pm

Fri - Sat 7:00am-9:00pm

Taco's and Tequila

Visit the new vintage airstream food truck located on the Sweetgrass Plaza. Offering street tacos & sides, Mexican-style beer, tequila & mezcal cocktails.

Daily: 11am-6pm

Huey's Sports Pub

Full bar and all-day sports pub located in the Links Golf Club

Daily: 10:30am—6pm



2023 CONVENTION DETAILS

CONVENTION KIDS PROGRAM

Need a Babysitter (Ages 3 & Younger)?

BEFORE YOU ARRIVE, Complete the book-a-sitter form on their website to secure your private sitter at this link:

<https://guardianangelsittingservice.com/in-home-vacation-sitter/>

Or Call **1-877-470-4277**

Guardian Angels Sitting Service completes extensive background checks on all of their employees, and they are certified in first aid and CPR, so you can rest easy knowing your children are in good hands.

Check out Reviews:

<https://www.facebook.com/guardianangels.sitting/reviews/>

Beach Chair and Bike Rentals

Need to rent a beach chair or bike?

Make your day at the beach relaxing and comfortable with beach chair and umbrella rentals.

Advance reservations are **HIGHLY** recommended!

843-886-2218

Bike rentals are walk up rental only.

Here is the link for more information:

844-619-2960

SCCPMA members receive 50% discount

Cabanas

Cabanas can be rented by calling the resort number 843-886-6000 and asking to be connected to Coastal Provisions for the Boardwalk Inn cabanas

OR Laughing Gull for the Sweetgrass Inn cabana.

Other Convention Tips

Dress Code: Resort/beach casual attire is acceptable for all events. Please remember that hotel meeting rooms are typically cool, so dress accordingly.

Sunday Check-In/Member Giveaway

1:00pm – 4:00pm Indigo Room & Balcony

While picking up your name badge, visit with your fellow members, have a drink and pick up some great items generously donated by your Associate members.

NOTE: You must wear either your name badge or your SCCPMA wristband to ALL events, including being served in the Hospitality Suite.

Going off property for dinner?

Don't drive if you plan on drinking.
Schedule a ride with Loop, Uber or Lyft

Registered children (Ages 4-12) will enjoy special meals and activities offered by the Wild Dunes staff. A parent must be present when dropping off children to sign a liability form and to receive a security wristband matching your children's wristband. All the activities, crafts and games are designed to lead up to Tuesday's Grand Finale – Sandy Toes & Mistletoe. We want your children to have as much fun as you do during the convention, and in order for that to happen, you need to know that your kids are in good hands. We have made sure that there will be a certified manager trained in first-aid & CPR at each session. Children must be pre-registered to attend. All children's programs will be held in the Palms Ballroom.

Saturday, July 15

For kids of VIP reception attendees only

4:45pm – 10:00pm (includes dinner)

Sunday, July 16

5:15pm – 11:00pm (includes dinner)

Monday, July 17

9:45am – 3:00pm (includes lunch)

5:30 pm – 11:00pm (includes dinner)

Tuesday, July 18

8:45am – 11:45am

There will be numerous Christmas themed activities, crafts, and games for all ages each day. Treks to the beach to collect items to decorate Santa hats, ornaments, or mobiles or to make snowmen sand castles. Water bottle Santas or snowmen bowling, cookie decorating, a Gingerbread house contest, Christmas slime, and plenty of other fun things to give your children a fun and memorable experience.

There will also be a showing of both Prancer and Santa Claus 2 during the week. Both are rated G.

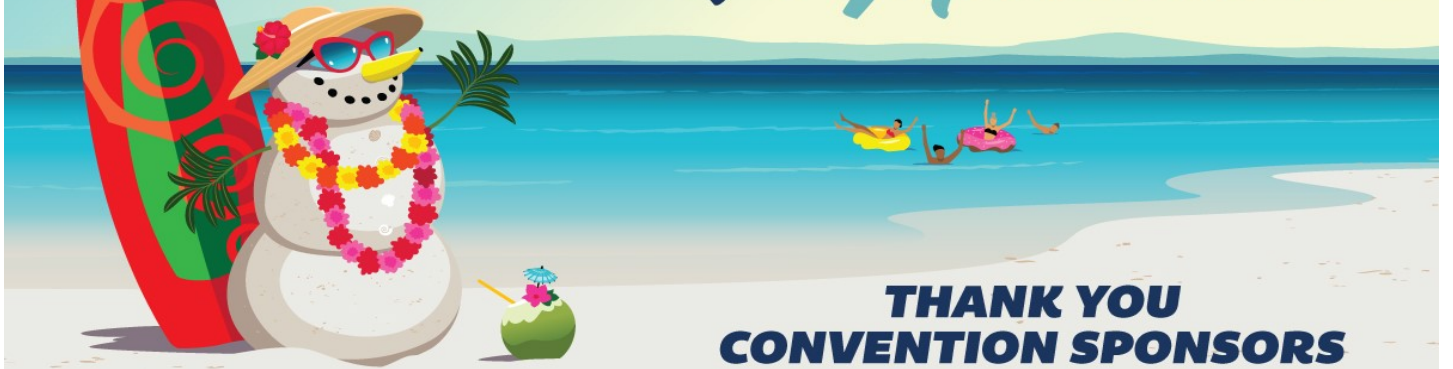


**Family
Portraits**

**Sunday
5 PM -
6:30 PM**



Sandy Toes & Mistletoe



**THANK YOU
CONVENTION SPONSORS**

-TITANIUM SPONSOR-



-PLATINUM SPONSOR-



-DIAMOND SPONSOR-



-GOLD SPONSORS-



-SILVER SPONSORS-



-BRONZE SPONSORS-

