

## SCCPMA 2024 Advertising Opportunities

### FILE SUBMISSION

Please save your ad(s) as a high-resolution JPEG or PNG file using the dimensions below and e-mail to [donna@sccpma.com](mailto:donna@sccpma.com).

### AD SIZES

FULL-PAGE, COLOR AD (7.5 " wide x 10" length)

HALF-PAGE COLOR AD (7.5" wide x 5" length)

QUARTER-PAGE COLOR AD (3.75" wide x 5" length)

### AD DEADLINE

You have the option of submitting all your ads for the year at one time or submitting your ad each month. For the monthly ad submission option, please submit your ad by the 15<sup>th</sup> of the previous month you want to run the ad. For example, if you want to run a new ad in Jan. 2024, please submit your ad by Dec. 15, 2023.

### PAYMENT

Advertising must be paid in full in advance for all scheduled months and issues requested.

### FUEL LINE NEWSLETTER (12 Issues)

This publication highlights industry news and regulations, State & Federal legislative issues that affect your business, SCCPMA event information, etc.

**\$375 per issue**

**FULL-PAGE, COLOR AD** (7.5 " wide x 10" length)

*\* Your advertisement will be linked to your website.*

#### **BONUS OFFER**

Your company's logo and website link will be displayed on the home page of the SCCPMA website at no cost for the entire year.

In one of the **Membership News E-Blast**, your company will be featured, which will include a personal testimony and company logo.

On the SCCPMA's social media outlets, your featured company write-up will be posted.

Under the **Members Only section**, the article featured in the Membership News E-Blast will be highlighted.

**\$200 per issue**

**HALF-PAGE COLOR AD** (7.5" wide x 5" length)

*\* Your advertisement will be linked to your website.*

**\$125 per issue**

**QUARTER-PAGE COLOR AD** (3.75" wide x 5" length)

*\* Your advertisement will be linked to your website.*



**MEMBERSHIP NEWS E-BLAST (14 issues)**

This publication contains member announcements, event information and legislative updates. Your company logo & website link will be displayed on each issue. The logos will be rotated on each issue to allow optimal exposure. Logo Size: 3" X 3" *\*Limited to 10.*

**PRICING**

\$2,800 per year (14 issues)

**LOGO DEADLINE**

Upon submission of order. Email high-resolution (JPEG, PNG) logo file to [donna@sccpma.com](mailto:donna@sccpma.com).

**WEBSITE ADVERTISER \*\*\* LIMITED TO FIVE (5) ADVERTISERS! FIRST-COME, FIRST SERVED**

Your company logo & website link will be displayed on one of the following association's tabs/pages:

1. About
2. Legislative Watchdog
3. Events
4. Scholarships
5. Contact

**PRICING**

\$1,500 per year

**LOGO DEADLINE**

Upon submission of order. Email high-resolution (JPEG, PNG) logo file to [donna@sccpma.com](mailto:donna@sccpma.com).

The Membership Directory will be on online version instead of a printed version.