



*Celebrate*

**GOOD  
TIMES**

*Come On!*

SC  CPMA

*2024 Annual Convention*

# 2024 Annual Convention Agenda

## Saturday, July 13, 2024

1:00 PM – 1:30 PM Board of Directors Luncheon **Sweetgrass Inn (SWI)** - Osprey Ballroom 4  
1:30 PM – 4:00 PM Board of Directors Meeting **(SWI)** Osprey Ballroom 4  
4:00 PM – 11:00 PM Kids Program w/ Dinner **\*\*For Kids of VIP Reception Attendees Only**  
**Sweetgrass Pavilion (SWP)** Palms Ballroom  
5:00 PM – 6:30 PM VIP Reception for Top Sponsors, Board & Past Presidents **(SWI)** Indigo Room & Rooftop

## Sunday, July 14, 2024

9:00 AM – 1:00 PM Set up of Member Vendor Giveaway **(SWI)** Indigo Room & Rooftop  
2:00 PM – 2:50 PM Member Vendor Giveaway & Check-In **(SWI)** Indigo Room & Rooftop  
2:50 PM – 3:00 PM Break to Reset Room **(SWI)** Indigo Room & Rooftop  
3:00 PM – 4:00 PM Member Vendor Giveaway Continues **(SWI)** Indigo Room & Rooftop  
5:00 PM – 6:30 PM Family Photo Shoot **(SWI)** Near **(SWI)** poolside area & **(SWI)** Osprey Foyer (2 options)  
5:30 PM – 6:30 PM Reception / Silent Auction Begins **(SWI)** Osprey Foyer & Ballroom  
5:15 PM – 10:30 PM Kids Program w/ Dinner **(SWP)** Palms Ballroom  
6:30 PM – 6:45 PM Welcome **(SWI)** Osprey Ballroom  
6:45 PM – 7:45 PM Buffet Dinner **(SWI)** Osprey Foyer & Ballroom  
7:15 PM Silent Auction Ends **(SWI)** Osprey Ballroom  
7:45 PM – 8:15 PM Sponsor Recognition **(SWI)** Osprey Ballroom  
8:15 PM – 8:45 PM Awards Presentation **(SWI)** Osprey Ballroom  
8:45 PM Break  
9:00 PM – 10:30 PM Live Auction **(SWI)** Osprey Ballroom

## Monday, July 15, 2024

7:30 AM – 8:30 AM Group Member Breakfast **(SWI)** Osprey Ballroom  
8:00 AM – 9:00 AM Late Check-in **(SWI)** Osprey Foyer  
8:00 AM - 9:30 AM Legislative Panel Session **(SWI)** Osprey Ballroom  
8:15 AM – 3:15 PM Kids Program w/ Lunch **(SWP)** Palms Ballroom  
10:00 AM – 5:00 PM Hospitality Suite w/ Open Bar **(SWI)** Osprey Ballroom 2-3  
10:00 AM Golf Check-In **(Wild Dunes Harbor Golf Course)** \*On-site  
Fishing Excursion Check-In / Bus Pick-Up **(SWI)** Entrance @ Front Desk  
\*\*\*Departs @ 10:15 AM\*\*\*  
10:30 AM – 2:30 PM Fishing Excursion w/ Lunch **Wild Dunes Yacht Harbor** \*Transportation provided  
10:30 AM – 4:30 PM Golf w/ Lunch – Sponsored by Cheerwine® **Wild Dunes Harbor Golf Course** \*On-site  
11:30 AM – 2:30 PM For the Love of Art -- Paint and Pour Class w/ Lunch **(SWI)** Indigo Room \*6<sup>th</sup> Floor  
4:30 PM – 10:30 PM Kids Program w/ Dinner **(SWP)** Palms Ballroom  
6:00 PM – 9:00 PM Dinner on Your Own  
9:00 PM – 10:30 PM Magician Bryan Saint w/ Open Bar **(SWI)** Indigo Room & Rooftop \*6<sup>th</sup> Floor  
*Featured on Penn & Teller: Fool Us TV Show – Fooled Them Twice!*

## Tuesday, July 16, 2024

8:00 AM – 9:00 AM Group Member Breakfast **(SWI)** Osprey Ballroom 5-7  
8:30 AM – 12 NOON Kids Program **(SWP)** Palms Ballroom  
9:00 AM – 9:45 AM Robert Evan Wilson, Jr. "Wisdom in the Weirdest Place" **(SWI)** Osprey Ballroom 5-7  
9:45 AM - 10:30 AM Cyber Security -- Scammer/Hackers **(SWI)** Osprey Ballroom 5-7  
10:00 AM – 5:00 PM Hospitality Suite w/ Open Bar **(SWI)** Osprey Ballroom 2-3  
10:30 AM – 11:00 AM Federal Emergency Management Agency (FEMA) **(SWI)** Osprey Ballroom 5-7  
11:00 AM – 11:15 AM Lottery Update - SC Education Lottery **(SWI)** Osprey Ballroom 5-7  
11:15 AM – 12:00 PM Membership Meeting - A Full Report of the Financial Condition of the Association and its programs/activities **(SWI)** Osprey Ballroom 5-7  
12:00 PM – 1:00 PM Family Picnic Lunch with Grab 'N Go Option **(SWI)** Indigo Room & Rooftop \*6 Floor  
1:00 PM – 6:30 PM Networking Opportunity Time (Free time)  
6:30 PM – 10:30 PM 80's Themed Family Dinner Party – "Celebrate Good Times, Come On" **(SWI)** Osprey Ballroom

## Wednesday, July 17, 2024

Departure

MONDAY

### Legislative Panel Participants

Hear these industry champions recap the just-completed legislative session and preview what's on the horizon for 2025. Plan to attend and participate on Monday morning.



Sen. Mike Gambrell  
Republican—Honea Path



Sen. Larry Grooms  
Republican—Bonneau



Sen. Shane Martin  
Republican—Pauline



Sen. Danny Verdin  
Republican—Laurens



Rep. Jeff Bradley  
Republican—Beaufort & Jasper



Rep. Russell Ott  
Democrat—St. Matthews



Rep. Jay West  
Republican—Belton

### MONDAY AFTERNOON ACTIVITIES

#### Fishing Excursion

##### Monday 10 AM

AquaSafaris will host our group this year and they are excited to have us for some inshore fishing! All of their captains are locals and have been fishing 10+ years and they know all the good spots for fishing.

In July, typically what is biting for inshore fishing are Mackerel, Red Drum, Black Drum, Sheepshead, Trout, Shark, Cobia, Ladyfish, & Tarpon.

**A chartered bus will be available to take you to the Wild Dunes Yacht Harbor at 10 AM. Please meet promptly at 10 AM in front of the Sweetgrass Inn to grab your lunch and board the bus.** An AquaSafaris representative will meet you at the Wild Dunes Yacht Harbor for your excursion. Boats will take off promptly at 10:30 AM! Please huddle with your assigned boatmates, so that we can cast off in a timely manner. They will have everything you need to fish: licensing, bait, tackle, etc. Your registration fee also includes your captain's gratuity. All you need to bring is yourselves, any snacks and drinks you'd like to enjoy. **Bring your own personal cooler and head down to our hospitality suite (Osprey Ballroom 2-3) to load up the beverages & snacks of your choice.**

NOTE: No red wine or glassware is permitted. Plastic cups and cans only please. We'll have a box lunch for you as you are boarding the shuttle. Also, Don't forget your sunglasses, sunscreen, hats, etc. to keep you cool and shaded!



#### Golf Tournament

##### Monday 10 AM

Join us for the Annual Carolina/Clemson Golf Tournament at the Wild Dunes Harbor Course. Will it be the **Gamecocks?** Or Will the **Tigers** get the win?

The format will once again be a traditional 4 person Captain's Choice with a shotgun start at 10:30 AM.

Bring your own personal cooler and head down to our hospitality suite (Osprey Ballroom 2-3) to load up the beverages of your choice to get started.

NOTE: There will be two beverage carts circulating with beer, water, soft drinks and hydrating products.

If you want something other than that, you will be responsible for it.

Lunch will be Cheerwine® BBQ.



#### Paint and Pour

##### Monday 11:30 AM

Relax and have fun painting as you pour! We lead, you follow. Enjoy lunch before your class in the Indigo Room (located inside the Sweetgrass Inn, 6th Floor).



### MONDAY NIGHT ENTERTAINMENT



Bryan Saint is one of the most in-demand magicians in the east coast. He has made appearances on NBC, FOX and the CW, has millions of views on YouTube, has been a featured performer at the world-famous Magic Castle in Hollywood and is a **TWO-TIME WINNER** on the hit primetime show, **Penn & Teller: Fool Us!**

★★★★★  
"YOU'RE A WIZARD!"  
Nicolas Cage

★★★★★  
"I ENJOYED EVERY SECOND!"  
Penn & Teller

★★★★★  
"I'M A HUGE FAN!"  
Bryan Saint

## TUESDAY MORNING MOTIVATION

**TUESDAY** Rob is the author of the internationally syndicated column on human motivation: The Un-Comfort Zone which runs in more than 400 publications. Each month Rob explores the many aspects of motivation, innovation, and leadership, and how to apply them in a competitive business environment.

Wilson is also a regular contributor to Psychology Today with his blog, The Main Ingredient.

Rob is co-author of the wildly funny book: OFF THE WALL! The Best Graffiti Off The Walls Of America, an illustrated collection of bathroom graffiti. He and his co-author Ken Frankel have appeared on more than 100 radio shows in the US and Canada.

Rob is also the author of the humorous children's novel, The Annoying Ghost Kid, which was recently optioned by a motion picture company. Rob is also the author of the humorous children's novel, The Annoying Ghost Kid, which was recently optioned by a motion picture company.



*Robert Evan Wilson, Jr.*

### FEMA



Since 2014, **Ron Robbins** has served as the **Operations & Insights Management Branch Chief at Federal Emergency Management Agency (FEMA)**.

Ron will present an overview of the FEMA Office of Business, Industry, and Infrastructure Integration (OB3I) and the National Business Emergency Operation Center, which provides a platform for business and industry partners to collaborate before, during, and after disasters.



**Dolly Garfield**, the **General Counsel of the South Carolina Education Lottery**, will update the membership on where the lottery has been, where it is now, and where it might be going down the road.

### Cybersecurity

**Learn how to protect your business from an attack!**

We are online for nearly everything these days. We pay our bills, shop and share personal data with companies on a regular basis. As a result, we are at risk for a cyberattack.

- ◆ Did you know that there were **2,365 cyberattacks** in 2023 with **343,338,964 victims**?
- ◆ The average cost of a data breach is **\$4.45 million**.
- ◆ **94% of organizations** have reported email security incidents.



**CL Clay**, **Cybersecurity State Coordinator**  
**Department of Homeland Security**  
**Cybersecurity & Infrastructure Security Agency**  
**Columbia, SC**



*Make sure to wear your best 80's themed costume!*

*"Celebrate Good Times, Come On"  
80's Themed Family Dinner Party*

Come with your big hair and mullet and join us for a radical time as we head back to the 80's. We have games for kids and adults to play and you can even win prizes. Dance the night away with the one and only DJ Ross Brown!



**WILD DUNES RESORT**

**5757 Palm Blvd., Isle of Palms, SC 29451 / 843-359-5593**

**Amenities/Resort Fee**

The daily resort fee of 16% includes:

- Admission to the Fitness Center
- Access to the ALL Pools and Swim Center
- Daily newspaper upon request
- 1-hour complimentary tennis court usage
- One bucket of golf balls per person at the Links Golf Range
- Intra-Resort transportation
- Valet-parking at the Village Circle and Boardwalk Inn
- Self-parking in the heart of the resort
- Access to the Business Center 24 hours a day
- Complimentary Wi-Fi in guestrooms

**\*\*\*To enhance cell phone reception, go to settings on your iPhone & Select "Cellular", Turn On & Activate "Wi-Fi Calling" feature\*\*\***

**Check-In Time is after 4 PM  
 Check-Out Time is by 11 AM**

Boardwalk Inn guests check-in is at the Boardwalk Inn—front desk.

Sweetgrass Inn and Residences guests check-in is at the Sweetgrass Inn— front desk.

• **The Spa at Sweetgrass**

Located within the Sweetgrass Inn

Hours: Monday –Thursday: 9 AM - 6 PM  
 Friday & Saturday: 9 AM - 8 PM  
 Sunday: 9 AM - 4 PM

[Spa Menu](#)   [Spa Pricing](#)

To book your appointment call 843-886-2555

• **Resort Dining**

Enjoy resort dining at the following restaurants or for dinner delivery options, call 843-886-2218

**Coastal Provisions**

Wild Dunes signature restaurant and bar inside the Boardwalk Inn. Serves Breakfast, Lunch, and Dinner Daily.

Breakfast: 8 AM—11 AM /  
 Lunch: 12 NOON—4 PM / Dinner: 5 PM—10 PM

**Coastal Crust**

Wood-fired pizzas and Italian inspired dishes. Located below the residences.

Lunch: Thursday — Sunday: 11 AM—3 PM  
 Dinner: Sunday — Thursday: 4 PM – 9 PM  
 Dinner: Friday & Saturday: 4 PM – 10 PM

**Grand Pavilion**

Burgers, hot pretzels, fried chicken nuggets, salads. Located at the end of the Boardwalk next to the ocean.

Food: 11 AM — 8 PM Daily  
 Bar: 11 AM— 9 PM Daily

**Laughing Gull Restaurant and Bar**

Food and beverages prepared with an island flair. Located at the Sweetgrass Inn pool.

Food: 11 AM – 8 PM  
 Bar: 11 AM – 9 PM

**Oystercatcher Restaurant and Bar**

Sustainable seafood-focused menu accompanied by a selection of chef-crafted salads, sandwiches, and small plates. Located in the Sweetgrass Inn.

Breakfast: 8 AM—11 AM  
 Bar: 4 PM—11 PM  
 Food: 4 PM—10 PM

**The Nest Rooftop Bar**

Serving artisan cocktails, craft beer and chilled wines, charcuterie, and antipasto. Come enjoy the spectacular sunset views. Located on the top of the Sweetgrass Inn.

Wednesday—Sunday: 4 PM—Sunset

**Woody's Eatery**

Offering sandwiches, salads, snacks & cocktails & beer.

Located between the Harbor Course Pro Shop and the Tennis Center.  
 Daily: 7:30 AM—2:30 PM

**Sweet Shoppe**

Candy by the pound, full ice cream & gelato bar, shakes & sundaes. Located on the Boardwalk toward the beach.

Friday—Sunday: 11 AM—9 PM  
 Monday—Thursday: 1 PM—9 PM

**Hudson's Market & Café**

This quaint market features notable wines and necessary sundries. Located below the Residences.

Daily: 7 AM—6 PM

**Taco's and Tequila**

Visit the new vintage airstream food truck located on the Sweetgrass Plaza. Offering street tacos & sides, Mexican-style beer, tequila & mezcal cocktails.

Daily: 11 AM—6 PM

**Huey's Sports Pub**

Full bar and all-day sports pub located in the Links Golf Club

Daily: 10:30 AM—6 PM  
 Dinner: Wed—Sat: 5 PM—8 PM

# 2024 CONVENTION DETAILS

## CONVENTION KIDS PROGRAM

### Need a Babysitter (Ages 3 & Younger)?

**BEFORE YOU ARRIVE**, Complete the book-a-sitter form on their website to secure your private sitter at this [link](#):

Or Call **1-877-470-4277**

Guardian Angels Sitting Service completes extensive background checks on all of their employees, and they are certified in first aid and CPR, so you can rest easy knowing your children are in good hands.

#### Need Baby Gear?

Call 843-881-3007 or visit [CharlestonBabysAway.com](http://CharlestonBabysAway.com)

### Beach Chair and Bike Rentals

Make your day at the beach relaxing and comfortable with beach chair and umbrella rentals.

\$15/per chair

\$20/per umbrella

**843-886-2218**

**Bike rentals are walk up rental only.**

\$10/ per hour OR a 4-hour rental/\$20

\*\*\**SCCPMA members receive 50% discount on bike rentals*\*\*\*

### Cabanas

Cabanas can be rented by calling the resort number 843-886-6000 and asking to be connected to Coastal Provisions for the Boardwalk Inn cabanas OR Laughing Gull for the Sweetgrass Inn cabana.

### Other Convention Tips

**Dress Code:** Resort/beach casual attire is acceptable for all events. Please remember that hotel meeting rooms are typically cool, so dress accordingly.

### Sunday Check-In/Member Giveaway

2 PM—4 PM: Indigo Rooftop  
Located inside Sweetgrass Inn on the 6th floor  
(2:50 PM—3 PM Room will be Reset )

While picking up your name badge, visit with your fellow members, have a drink and pick up some great items generously donated by your Associate members.

NOTE: You must wear either your name badge or your SCCPMA wristband to ALL events, including being served in the Hospitality Suite.

#### Going off property for dinner?

Don't drive if you plan on drinking.  
Schedule a ride with Loop, Uber or Lyft

Registered children (Ages 4-12) will enjoy special meals and activities offered by the Wild Dunes staff. A parent must be present when dropping off children to sign a liability form and to receive a security wristband matching your children's wristband. All the activities, crafts and games are designed to lead up to Tuesday's Grand Finale – 80's: *Celebrate Good Times, Come On Dinner Party*. We want your children to have as much fun as you do during the convention, and in order for that to happen, you need to know that your kids are in good hands. We have made sure that there will be a certified manager trained in first-aid & CPR at each session. Children must be pre-registered to attend the complimentary children's program located in the Palms Ballroom inside the Sweetgrass Pavilion.

### Saturday, July 13

**For kids of VIP reception attendees only**

4 PM — 11 PM (includes dinner)

### Sunday, July 14

5:15 PM — 10:30 PM (includes dinner)

### Monday, July 15

8:15 AM — 3:15 PM (includes lunch)

4:30 PM — 10:30 PM (includes dinner)

### Tuesday, July 16

8:30 AM — 12 NOON

There will be numerous themed activities, crafts, and games for all ages each day. Treks to the beach to collect items to decorate. Water bottles, bowling, cookie decorating, slime, and plenty of other fun things to give your children a fun and memorable experience. There will also be G-rated movies shown Sunday and Monday evening, and last but not least, we will have an **indoor inflatable obstacle course** for the kids to enjoy.

smile



**Family Portraits**

**Sunday  
5 PM -  
6:30 PM**



**Coca-Cola  
CONSOLIDATED**

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# Mark Your Calendar

**Future Convention Dates:**

**July 12-16, 2025**

**July 18-22, 2026**

**July 17-21, 2027**



**The Wild Dunes Resort, Isle of Palms, SC**